

# Focus on what matters

The business leader's guide to on-demand staffing weploy\*

### What is on-demand staffing?

On demand staffing gives organisations and business leaders the ability to hire quality contract workers for as little as four hours only when the need arises.

For business leaders, this flexibility allows you to respond to sudden increases in workload as projects and campaigns ramp up and down.



In the new world, it is not the big fish which eats the small fish, it's the fast fish which eats the slow fish.

Klaus Schwab

Executive Chairman, World Economic Forum



# Increasing productivity through outsourcing admin

Business operating environments are more uncertain than ever due to digital disruption. To compete, business leaders must prioritise and focus on the activities that drive growth.

There is a unique opportunity for business leaders to reduce the admin burden on themselves and their broader teams by outsourcing admin. This not only increases productivity but also employee engagement.

### Stay focused on what matters...

The three top focus areas for business leaders...







### How Weploy helps Business teams

Weploy is the only on-demand staffing platform that guarantees the **quality of temporary staff** so you can focus on the tasks that matter most to the business.

All Weployees undergo an extensive six stage vetting process that uncovers the best business admin talent Australia has to offer.

#### **Weploy Vetting Process**



Phone Screen



Psychometric Test



Skills Test



Face to Face



Cognitive Test



Police and work right checks



# How Weployees give business leaders more time...



#### General Admin

- Data entry in contact database
- Scanning and filing documents
- Stuffing envelopes and sending mail

#### **Growth Activities**

- Building lead lists
- Scheduling appointments
- Calling warm leads

#### Finance Admin

- Managing and filing receipts
- Spreadsheet creation and data entry
- Light bookkeeping

#### Customer Service

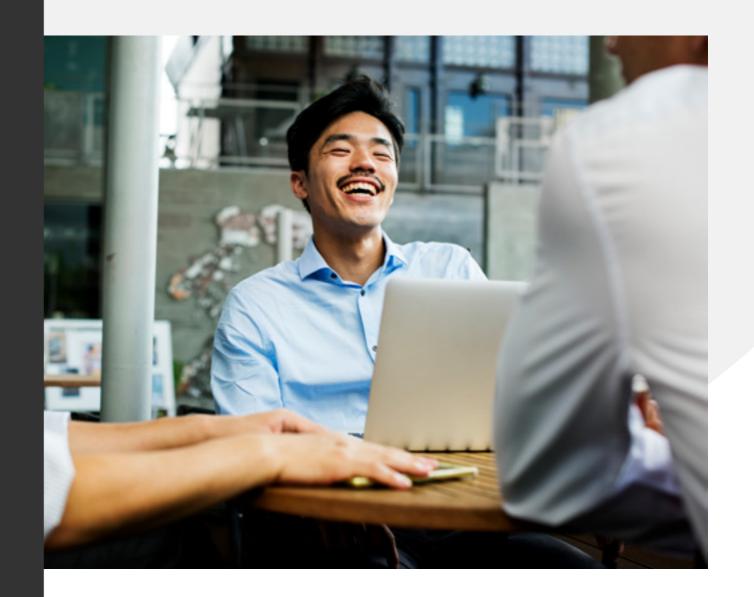
- Reception or front of house
- Managing inbound inquiries
- Screening incoming calls

#### Market Research

- Map event landscape and key dates
- Find statistics and quotes
- Curate content from relevant sources

#### Social Media

- Posting content
- Connecting with decision makers
- Reviewing competitors







## Focus on what matters

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